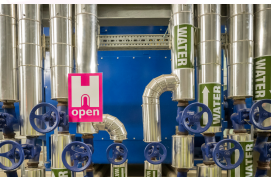
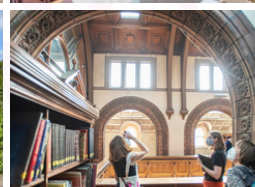





heritage open days



Get Involved



Join England's Biggest Festival of
History and Culture



**FREE TO
EXPLORE**

www.heritageopendays.org.uk

In partnership with
 National Trust

Supported by players of


Awarded funds from


Join Our Community

Every September Heritage Open Days brings together thousands of people across the country in a celebratory showcase. As a community-led festival we welcome a wide range of events - from taster tours of towers, caves, homes and offices, to woodland walks, talks, workshops, and even webinars on the history of English puddings! So if you have a story to share, a local figure or historic place you would like to see recognised, we'd love to hear from you.

Entry criteria

Taking part is simple, just ensure all events are:

- FREE from entrance to exit
- Offer something special or new for visitors to experience
- Take place during the festival dates in September

FREE support

By registering with us you get access to a whole host of organiser benefits including:

- Marketing materials such as bunting and signage
- Inclusion in press and social media campaigns
- Published on our national directory
- Public liability insurance (if required)
- Training and support sessions throughout the year
- An unrivalled network of heritage organisers to connect to
- Direct support from the national team

Get started

Raring to go? Visit heritageopendays.org.uk/organise or email us at info@heritageopendays.org.uk



-  HODs reaches a wide audience with 32% coming from a C2DE background
-  Visitors leave inspired to return. 74% said they would go on to visit sites more regularly
-  Visitors love HODs, the festival has a Net Promoter Score of 89 / 100
-  HODs gets noticed with more than 4.8 million website users every year and a further 4.2 million reached on social media
-  Visitors are keen to support when they visit. In addition to secondary spend, 66% make donations during the festival



Powderham Castle - Why we take part...

"We take part so that we can make sure Powderham is as accessible to all as possible. For many the entrance fee can be off-putting. For families especially they often worry that their children might not get enough out of the day to warrant coming. We see Heritage Open Days as an amazing marketing tool to generate interest for next season. It's like a test drive of a day out!"

Leeds Civic Trust - Why we take part...

"As an organisation that champions the heritage, culture and diversity of Leeds, HODs is a natural platform to reach a wide audience and to showcase the treasure the city has to offer. It is a great way to bring local organisations, businesses and local storytellers, historians and creatives together annually to explore, reinterpret and provoke our city's ever evolving heritage."

